# Taking the Atlanta Children's Forest Network Virtual



Project Title	Taking the Atlanta Children's Forest Network Virtual
Project Summary	Assist in development and management of web content and virtual conservation education programs for the Atlanta Children's Forest Network in partnership with West Atlanta Watershed Alliance (WAWA) http://wawa-online.org/ Focus will be on providing virtual conservation education opportunities.
Country	United States

#### **Project Description**

The successful candidate will work directly with the staff of the West Atlanta Watershed Alliance who manage the Atlanta Children's Forest Network through an agreement with the USDA Forest Service. The Covid-19 pandemic has created an opportunity for us to get creative in our program delivery. The critical need is to improve the web-based and virtual presence of the Atlanta Children's Forest Network and West Atlanta Watershed Alliance. Duties may include writing a conservation based blog, developing conservation education materials, including videos, for the website, suggestions to improve website design and functionality, creating online outreach materials to help market the Atlanta Children's Forest Network, and editing and proofreading. We encourage you to visit this website http://wawa-online.org/photographs/ to see the community we serve.

The Atlanta Children's Forest Network was initiated in 2012 to provide greater opportunity to get families active in nature. Emphasis is on underserved communities who in large part are uncomfortable in forests. Engaging these communities in programs in publicly-owned forested areas in their neighborhood will get them comfortable and teach them outdoor skills. Programs will motivate, encourage, and reduce barriers for underserved West Atlanta youth (and youth across Metro Atlanta), to learn about and enjoy urban forests, learn necessary skills and take critical action as stewards of local environments. Connecting urban youth of color to nature will inspire an environmental ethic in them and expose them to environmental careers.

West Atlanta neighborhoods are primarily composed of working class African American citizens facing multiple environmental stressors and hazards, with minimal access to existing resources and services.

The West Atlanta Watershed Alliance identified a need to increase the number of children and families who reconnect with nature, enhancing their outdoor experience. Creating the Atlanta Children's Forest Network allowed partners to expand existing basic urban forestry education and stewardship programs at the underutilized parks, nature preserves, and expansive greenspaces within the city limits.

We need your talent, skills, and creativity to help us take our online presence to a higher level. Thanks for considering us.

## **Required Skills or Interests**

#### Skill(s)

Editing and proofreading
Graphic design
Marketing
Videography
Website design
Writing

### **Additional Information**

None

## **Language Requirements**

None